

Association Book Exhibit - Women's Studies

"National Women's Studies Association 2010 Conference"
 Sheraton Hotel (downtown Denver) • Denver, CO
 November 11 - 14, 2010



Registration Deadline: Oct. 13, 2010

(Must submit separate from books)

Books Due Deadline: Oct. 20, 2010

(see Submission Instructions below)

The NWSA Audience

ABE has been a fixture here for years. We usually have the single largest display of books and the academic/course adoption potential is huge. "NWSA is committed to furthering the social, political, and professional development of women's studies throughout the country and the world, at every educational level and in every educational setting." This year's theme is: "Difficult Dialogues II". Visit www.nwsa.org/conference/ to learn more.

Founded in 1977, NWSA has become the major national organization in the interdisciplinary field of women's studies. The national conference regularly attracts college professors and administrators of women's studies programs and women's centers, as well as elementary and secondary teachers, community activists, researchers, librarians, and students. It is expected that over 1,600 people will register for this year's conference. The conference provides an ideal opportunity for publishers of women's studies and interdisciplinary materials to meet with their intended audience, display current products, highlight new titles, and host book signings, readings, or receptions for their women's studies authors.

NWSA Delegate Areas of Interest

- Feminist Theory •Gender Issues •Psychology •Health
- Academic Curriculum •Social Science •Humanities •History
- Sexuality Issues •Public Policy •Administration •Politics
- Lesbian Issues •Social Work •Scholarship •Religion
- Workplace/Vacations •Natural Science •Military •Law
- Educational Issues •Family Issues •Reference •Arts
- Aging Issues •Ethnic Issues •Texts

There is no need for you to attend Women's Studies. Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (separate from books) with P.O. or payment by **October 13, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - Women's Studies
 9423 Old Mt. Vernon Road
 Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than October 20, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**