Visit **http://www.bookexhibit.com** to download the PDF announcements / registration forms at your convenience.

Association Book Exhibit - VLA

"Virginia Library Association Annual Conference"
Portsmouth Renaissance Hotel • Portsmouth, VA
October 21 - 22, 2010

Registration Deadline: Sept. 28, 2010
(Must submit separate from books)
Books Due Deadline: Oct. 5, 2010
*(see **Submission Instructions** below)*

The VLA Audience

The Owner / Managers of ABE have a long association with VLA which extends back over 20 years. ABE takes pride in presenting what is traditionally the largest exhibit and most comprehensive collection of titles and publishers presented at this meeting each year. This year's theme, *"Bringing the Big Picture to Your Campus"*.

Literally any subject area is going to find its audience here. The listing of subject areas below is only the tip of the iceberg of what will interest this audience. We've served this group for years and know literally hundreds of the delegates on a first-name basis and as such the VLA and its members look to our activities for the top professional service, products and representations in this exhibit hall. We look forward to working on your behalf at VLA 2010. To learn more, visit the website at http://www.vla.org/demo/conference/Index.html

VLA Delegate Areas of Interest

- Virginia history
- Political Science
- Sociology
- Plants/Gardens
- Juvenile
- Encyclopedias
- Music/Art
- Computers
- Large Print/Audio
- Science
- Natural History
- Psychology
- Multicultural Affairs
- Biography
- Reference
- Popular Fiction

There is no need for you to attend VLA
Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

UP TO 50 TITLES NO CHARGE

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)

PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company_____

Address_____

City, State, Zip_____

Contact _____

Job Title_____

Phone ( )_____

FAX ( ) _____

Email _____

Authorized Signature_____

Number of titles / take-ones to be exhibited _____ / _____

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No returns.**

Return this form (*separate from books*) by **September 28, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - VLA
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than October 5, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a $50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

Association Book Exhibit - VLA • 9423 Old Mt. Vernon Road • Alexandria, VA 22309
Phone: (703) 619-5030 • FAX: (703) 619-5035 • Email: info@bookexhibit.com • http://www.bookexhibit.com