

Association Book Exhibit - State Department

"2010 Annual State Department Book Fair" • Books For The Diplomat
 Department of State • Washington, DC
 December 7 - 9, 2010



Registration Deadline: Nov. 15, 2010

(Must submit separate from books)

Books Due Deadline: Nov. 22, 2010

(see Submission Instructions below)

The Exhibit

ABE is thrilled to again be serving the State Department and its corps of affiliated post and embassy libraries worldwide. This exhibit is a tradition initiated by family members working in close conjunction with then Secretary of State Dean Rusk back in the '60s.

ABE has been assigned by the State Department Library to present the largest, most comprehensive collection of titles for this exhibit possible. Most major publishers of international affairs/political science titles have joined me in this exhibit before.

Although the thrust of the exhibit involves international studies, policy making and diplomacy worldwide, many of the post and embassy libraries who receive our Titles on Display ordering bibliography serve their respective resident communities as well. As a result, an entire array of titles and subjects have historically done very well for the publishers who branch out and exhibit a more broadly based selection of general library titles.

We encourage your largest possible participation in this exhibit. The subject areas noted below are meant to be a guide to assist you in selecting titles for this exhibit, but be assured that practically anything you send will find an audience of potential customers either in "The Department" during Books for the Diplomat Week or when our Titles on Display are sent to the post and embassy libraries worldwide.

Int'l Studies	Government	Intelligence/Spying	Science/Technology	Terrorism
Political Science	Area Studies	Management	Economics	Natural Resources
Diplomacy	Language	Computers	Religion	Library Science
Policy Making	Treaties	International Law	Multicultural Studies	Current Events
History	Immigration	Defense/Armaments	Int'l Development	Psychology
Family Studies	Urban Studies	Sociology	Music/Arts	Education
Communications	Children's Books	General Interest	Texts	Reference

There is no need for you to attend State Department. Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____
 Address _____
 City, State, Zip _____
 Contact _____
 Job Title _____
 Phone () _____
 FAX () _____
 Email _____
 Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (*separate from books*) with P.O. or payment by **November 15, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - State Department
 9423 Old Mt. Vernon Road
 Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than November 22, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**