

Association Book Exhibit - Slavic Studies

"American Association for the Advancement of Slavic Studies
42nd National Convention"
Westin Bonaventure Hotel • Los Angeles, CA
November 18 - 21, 2010



Registration Deadline: Oct. 19, 2010

(Must submit separate from books)

Books Due Deadline: Oct. 26, 2010

(see Submission Instructions below)

The Audience

Count on reaching the largest and most important group of American scholars, educators, government experts, librarians, and business professionals concerned with the former Soviet Union and Eastern Europe. Attendance should top 2,000. Year after year, we have found that this convention exhibit consistently draws a great deal of attention and careful scrutiny from Association members, who are always anxious to learn about new publications, products and services which will be of interest to them professionally.

We're always a very popular exhibit here. The exhibit hall is close to the AAASS meeting rooms and will be the site of an opening night reception for all convention participants, which will provide exhibitors with considerable exposure. In addition to this reception, a coffee lounge will be set up at the far end of the exhibit hall throughout the convention, which is sure to increase traffic through the exhibit area.

Visit: <http://www.aaass.org> to learn more.

There is no need for you to attend Slavic Studies. Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (*separate from books*) with P.O. or payment by **October 19, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - Slavic Studies
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than October 26, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**