

**Association Book Exhibit - SEA**

"80th Annual Conference of the Southern Economic Association"  
 Sheraton Atlanta Hotel • Atlanta, GA  
 November 20 - 22, 2010



**Registration Deadline: Oct. 27, 2010**

*(Must submit separate from books)*

**Books Due Deadline: Nov. 3, 2010**

*(see Submission Instructions below)*

**The Association**

To quote the Association's website: "The Southern Economic Association is one of the oldest regional economics associations in the United States, dating back to a conference held in Atlanta in November 1928. The Southern Economic Journal began publication in 1933 and is the eighth oldest American scholarly journal in economics. From its founding, the purpose of the Southern Economic Association has been to further the education of scholars and the public in economic affairs. Toward this end, it seeks to stimulate interest in and disseminate results of recent research in theory and applied economics."

The membership of the Southern Economic Association includes a diverse set of scholars, with a great range in their substantive interests and in their methods of inquiry. The annual conference and the Journal welcome submissions from all fields of economic research and from economists around the world."

ABE is pleased to have the Southern Economic Association on our schedule. This conference is expected to attract approximately 900 members and guests of SEA and more than a half-dozen allied associations. Send your best titles and let's make this a great exhibit.

There is no need for you to attend SEA. Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

**Registration Fees**

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

\* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)

PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Job Title \_\_\_\_\_  
 Phone (     ) \_\_\_\_\_  
 FAX (     ) \_\_\_\_\_  
 Email \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_

Number of titles / take-ones to be exhibited \_\_\_\_\_ / \_\_\_\_\_

Check or Purchase Order enclosed for \$ \_\_\_\_\_

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (*separate from books*) with P.O. or payment by **October 27, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

**Association Book Exhibit - SEA**  
 9423 Old Mt. Vernon Road  
 Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than November 3, 2010** to the address indicated above.

**Submission Instructions:** • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**