

Association Book Exhibit - Psychiatric Institute

"American Psychiatric Association • 62nd Institute on Psychiatric Services"
 Boston Marriott Copley Place • Boston, MA
 October 14 - 17, 2010



Registration Deadline: Sept. 13, 2010

(Must submit separate from books)

Books Due Deadline: Sept. 20, 2010

(see *Submission Instructions* below)

The Institute

This year's theme: *"Pride and Practice: Bringing Innovation Into Our Treatments"*. The mission of the IPS is to train and support psychiatrists and other mental health professionals to provide quality care and leadership through study of the array of clinical innovations and services necessary to meet the needs of individuals who suffer from serious mental illness, substance abuse, or other assaults to their mental health due to trauma or adverse social circumstances in order to assure optimal care and hope for recovery.

The IPS is an informal, tremendously practical, and valuable clinically-focused, multidisciplinary meeting. Participants with backgrounds in psychiatry and other branches of the healing arts including psychology, social work, nursing, occupational therapy, and many others come together to share common concerns and creative approaches in the care of the mentally ill.

Exhibiting at the IPS is an excellent opportunity to reach this professional audience who are not seeing sales representatives in their offices, according to recent surveys. In addition, evaluation data has shown that each IPS physician attendee writes more than 200 prescriptions per month. The IPS has consistently drawn between 1,400 - 2,000 attendees for the past thirteen years. To learn more about this conference, visit <http://www.psych.org/ips>.

Subject Areas of Interest

- Psychiatry
- Medical Psychology
- Psychosomatics
- Diagnosis / Treatment
- ID / EGO
- Therapy
- Neurosis
- Testing
- Dreams
- Pathologies
- Hypnotism
- Psychohistory
- Subconscious
- References
- Child Analysis
- Psychoanalysis
- Group Psychoanalysis
- Drug Research
- Symbolism
- Transference
- Training / Techniques

There is no need for you to attend Psychiatric Institute. Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____
 Address _____
 City, State, Zip _____
 Contact _____
 Job Title _____
 Phone () _____
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 Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (*separate from books*) with P.O. or payment by **September 13, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - Psych Institute
 9423 Old Mt. Vernon Road
 Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than September 20, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**