

Association Book Exhibit - New England Psych. (NEPA)

"New England Psychological Association 2010 Annual Conference"
 St. Michael's College • Colchester, VT
 October 8 - 9, 2010



Registration Deadline: Sept. 14, 2010

(Must submit separate from books)

Books Due Deadline: Sept. 21, 2010

(see Submission Instructions below)

The NEPA Audience

Four hundred active college and university professors participate here, but don't let the modest attendance figures distract you from participating. NEPA attracts an audience of fully funded teaching professionals from leading colleges and universities throughout New England. Many of them do not attend the annual meeting of American Psychological Association and as such look to this meeting to come in contact with books they will need for course adoption and library recommendation purposes. It's a busy affair and the book displays are featured as an integral part of the meeting program. Only a couple of publishers come each year. As a result we're the largest, most impressive book exhibit ... one which attracts the highest level of enthusiasm and positive response each year.

We're planning on covering this meeting for you and encourage your largest participation. A single course adoption will more than justify the cost and effort involved. Check the subject headings below for suggestions as to the areas which will be of greatest interest to this proven audience. Visit <http://www.nepa-info.org/>.

Subjects

- Ability
- Abstractions
- Adaptability
- Adjustment
- Adolescent Psychology
- Aggression
- Assertiveness
- Association of Ideas
- Attention
- Attention Seeking
- Behavior Recognition
- Consciousness
- Developmental Psychology
- Emotions
- Ethnopsychology
- Excitation
- Experience
- Genetic Psychology
- Genius
- Gestalt
- Humanistic Psychology
- Individuality
- Intellect
- Interpersonal Relat
- Introspection
- Knowledge
- Log
- Maturation
- Memory
- Mental Health
- Psychosis
- Psychotherapy
- Research/Ref.

There is no need for you to attend New England Psych. Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

Registration Fees

- * First title \$ 99
- Each additional title \$ 25
- Up to 12 titles \$ 295
- Up to 25 titles \$ 395
- Take-One materials \$ 99 (each item - up to 500 pieces)
- Publisher's Showcase Call for price/availability
- Periodicals - 500 Distrib. Call for price/availability
- * Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
--------------------------	------------------------	------------------	------------	-------------------------------------

PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order **or contact ABE for invoice options.**

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (*separate from books*) with P.O. or payment by **September 14, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - New England Psych
 9423 Old Mt. Vernon Road
 Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than September 21, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**