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Association Book Exhibit - NOAA Library Book Fair

"Nat'l Oceanic & Atmospheric Administration Annual Library Book Fair"
 NOAA Headquarters Library • Silver Spring, Maryland
 November 3, 2010



Registration Deadline: Oct. 11, 2010

(Must submit separate from books)

Books Due Deadline: Oct. 18, 2010

(see Submission Instructions below)

The NOAA Audience

ABE is proud to announce that it has been asked by the NOAA Headquarters Library to continue presenting the NOAA Headquarters Library Annual Book Fair. A full slate of promotional events are scheduled by NOAA including: Announcing and promoting the exhibit through various in-house newsletters and communications channels throughout NOAA, hosting an afternoon mixer for NOAA staff and supervisors and the distribution of the ABE Titles on Display bibliography to all affiliated field libraries nationwide. This year's Book Fair is again being featured as part of an ongoing series of events which will highlight the new NOAA Library Facility. The new library is less than 8 years old and the librarians in charge are doing everything possible to promote the new range of services and resources available here. ABE personnel can vouch for the levels of traffic, enthusiasm and business participation in such an event can provide for our publishers.

It's a golden opportunity to get your largest list of titles in the hands of literally hundreds of decisionmakers who influence all aspects of environmental policy issues addressed by the government. The exhibit is set up in a highly visible location of the library where it is impossible to miss. Literally everyone who enters will see the exhibit. All browsers are encouraged to recommend titles from this exhibit for purchase by their individual sections or for the library itself. All in all, it's an exciting, unusual opportunity that only ABE can present.

NOAA Areas of Interest

- Environment
- Pollution
- Recycling
- Conservation
- Natural Resources
- Oceans
- Toxic Waste Management
- Air/Water Issues
- Chemical Testing
- Law/Legislation
- Health
- Engineering
- Policy
- Workplace Issues/OSHA
- Wildlife/Animals
- Energy
- Ozone/Warming
- Ecology
- Guidebooks
- Texts
- Reference

There is no need for you to attend NOAA.

Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

Registration Fees

- * First title \$ 99
- Each additional title \$ 25
- Up to 12 titles \$ 295
- Up to 25 titles \$ 395
- Take-One materials \$ 99 (each item - up to 500 pieces)
- Publisher's Showcase Call for price/availability
- Periodicals - 500 Distrib. Call for price/availability
- * Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (*separate from books*) with P.O. or payment by **October 11, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - NOAA
 9423 Old Mt. Vernon Road
 Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than October 18, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

Association Book Exhibit - NOAA • 9423 Old Mt. Vernon Road • Alexandria, VA 22309
Phone: (703) 619-5030 • FAX: (703) 619-5035 • Email: info@bookexhibit.com • <http://www.bookexhibit.com>