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Association Book Exhibit - Public Administration Schools

"2010 Nat'l Assn of Schools of Public Affairs & Administration Annual Conf."

Rio All-Suite Hotel • Las Vegas, NV

September 30 - October 2, 2010



Registration Deadline: Aug. 31, 2010

(Must submit separate from books)

Books Due Deadline: Sept. 7, 2010

(see Submission Instructions below)

The NASPAA Audience

ABE is pleased to have again accepted this invitation as a result of excellent work and perception from other past exhibits where NASPAA decision makers have been in attendance. As a result we are welcoming the opportunity to spotlight your books as a featured focal point of interest and activity at this event. We'll have tabletops, as many as we need/request, in the central conference area ... just outside of the main meeting rooms and immediately adjacent to the registration area. Over 400 participants are expected - deans, doctoral program administrators, undergrad educators, practitioners, public servants and those who teach them along with other students and government officials. This year's theme, "Transitions in Public Service".

Although it is not the largest audience we serve, it is, in its own way one of the most influential. Graduates from the colleges and universities represented here go on to important positions in the highest levels of government. They are the decision makers whose judgements impact the lives of all of us.

It's an excellent opportunity for any publisher seeking course adoptions, library recommendations or considerations for manuscript submission from the top public administration educational professionals in this country. To learn more visit: <http://www.naspaa.org/>

NASPAA Delegate Areas of Interest

- Policy Making
- Government
- Development
- Economics
- Education
- Federal Relations
- Elections
- Commerce
- Impact Analysis
- Law/Legislation
- Planning
- Management
- Public Admin
- Urban Renewal
- Health Care
- International Affairs
- Agriculture
- Taxation
- Traffic/Transit
- Ocean/Coastal Mgmt
- Urban Studies
- Sociology/Psychology
- History
- Sci/Tech Research
- Texts/References

There is no need for you to attend Public Administration Schools. Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (*separate from books*) with P.O. or payment by **August 31, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - Public Admin Schools
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than September 7, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

Association Book Exhibit - Public Admin Schools • 9423 Old Mt. Vernon Road • Alexandria, VA 22309
Phone: (703) 619-5030 • FAX: (703) 619-5035 • Email: info@bookexhibit.com • <http://www.bookexhibit.com>