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Association Book Exhibit - MSLA

"Massachusetts School Library Association 2010 Conference"
Sturbridge Host Hotel & Conference Center • Sturbridge, MA
October 3 - 4, 2010



Registration Deadline: Sept. 8, 2010

(Must submit separate from books)

Books Due Deadline: Sept. 15, 2010

(see Submission Instructions below)

The MSLA Association

The Massachusetts School Library Association is a non-profit, professional organization of librarians and media specialists representing all grade levels in public, private, and parochial schools. MSLA advocates for school library programs that have a significant and measurable impact on student achievement. It supports licensed, highly qualified library teachers at all levels and endorses school library programs that have strong leadership, resources, and instructional components. MSLA provides its members with growth opportunities, research, publications, and public relations activities.

Attendees include school librarians and administrators, public and academic librarians, and Regional Library System staff.

There is no need for you to attend MSLA.

Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

UP TO 50 TITLES NO CHARGE

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

| BOOK OR JOURNAL TITLE(S) | AUTHOR(S) or EDITOR(S) | PUBLICATION DATE | LIST PRICE | DISCOUNTED PRICE (if you offer any) |
|-----------------------------|---------------------------|---------------------|---------------|--|
|-----------------------------|---------------------------|---------------------|---------------|--|

PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No returns.**

Return this form (*separate from books*) by **September 8, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - MSLA
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than September 15, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

Association Book Exhibit - MSLA • 9423 Old Mt. Vernon Road • Alexandria, VA 22309

Phone: (703) 619-5030 • FAX: (703) 619-5035 • Email: info@bookexhibit.com • <http://www.bookexhibit.com>