

**Association Book Exhibit - American Studies**

"American Studies Association Annual Meeting"

Grand Hyatt • San Antonio, TX

November 18 - 21, 2010



**Registration Deadline: Oct. 19, 2010**

*(Must submit separate from books)*

**Books Due Deadline: Oct. 26, 2010**

*(see Submission Instructions below)*

**The Association**

ABE invites you to exhibit at the American Studies Association Annual Meeting. Theme: *"Crisis, Chains, and Change: American Studies for the 21st Century"*. This meeting presents an excellent opportunity for you to display your latest books in American Studies and its allied fields and subject areas. The Annual Meeting and its Book Exhibit have grown significantly in the last decade. Approximately 2,000 U.S., Canadian, and international scholars; university, college and secondary school faculty and students; museum and art professionals are expected to attend.

**Types of Materials**

Conference attendees will be looking for scholarly and trade books, paperback and hard cover, American literary works, biographies and autobiographies, college, secondary, and university textbooks, bibliographies, and teaching materials. Visit: <http://www.theasa.net> to learn more.

**Subject Areas**

- American studies
- History
- Ethnic studies
- Material culture studies
- Popular culture
- Other American subjects
- Cultural studies
- Literature & literary criticism
- Women's studies
- Visual culture
- Social science

There is no need for you to attend American Studies Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

**Registration Fees**

|                            |                                      |
|----------------------------|--------------------------------------|
| * First title              | \$ 99                                |
| Each additional title      | \$ 25                                |
| Up to 12 titles            | \$ 295                               |
| Up to 25 titles            | \$ 395                               |
| Take-One materials         | \$ 99 (each item - up to 500 pieces) |
| Publisher's Showcase       | Call for price/availability          |
| Periodicals - 500 Distrib. | Call for price/availability          |

\* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

| BOOK OR JOURNAL TITLE(S) | AUTHOR(S) or EDITOR(S) | PUBLICATION DATE | LIST PRICE | DISCOUNTED PRICE (if you offer any) |
|--------------------------|------------------------|------------------|------------|-------------------------------------|
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact \_\_\_\_\_

Job Title \_\_\_\_\_

Phone ( ) \_\_\_\_\_

FAX ( ) \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Number of titles / take-ones to be exhibited \_\_\_\_\_ / \_\_\_\_\_

Check or Purchase Order enclosed for \$ \_\_\_\_\_

Orders must be pre-paid or submitted with purchase order **or contact ABE for invoice options.**

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (*separate from books*) with P.O. or payment by **October 19, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

**Association Book Exhibit - American Studies**  
 9423 Old Mt. Vernon Road  
 Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than October 26, 2010** to the address indicated above.

**Submission Instructions:** • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**