

Association Book Exhibit - African Studies

"African Studies Association • 53rd Annual Meeting"
 The Westin St. Francis Hotel • San Francisco, CA
 November 18 - 21, 2010



Registration Deadline: Oct. 19, 2010

(Must submit separate from books)

Books Due Deadline: Oct. 26, 2010

(see Submission Instructions below)

The ASA Audience

The ASA is the largest and most widely recognized international association for African Studies. ASA's annual meeting and exhibition attracts 1,800+ registrants including professors and other researchers in the field of African studies, librarians of Africana materials, plus government officials and employees of voluntary organizations that work in Africa. Invited guests from African countries attend as do officials of international organizations and African embassies. This year's theme, "African Diaspora and Diasporas in Africa". Visit <http://www.africanstudies.org> to learn more.

It's busy and big, with lots of proven course adoption, library recommendation and personal purchase potential. Our booth is well known after many years here and is always very busy.

Areas of Interest

- Black Studies
- Black History
- Sociology
- Genealogy
- Civil Rights
- Politics
- Economics
- Biography
- Music/Dance/Art
- Sports
- Literature
- Religion
- Texts
- Reference
- Housing
- Urban Development
- Welfare
- Crime
- Homelessness
- AIDS
- Education

There is no need for you to attend African Studies. Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)

PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____
 Address _____
 City, State, Zip _____
 Contact _____
 Job Title _____
 Phone () _____
 FAX () _____
 Email _____
 Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (separate from books) with P.O. or payment by **October 19, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - African Studies
 9423 Old Mt. Vernon Road
 Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than October 26, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**