

Association Book Exhibit - Public Policy (APPAM)

"32nd Annual Assn for Public Policy Analysis & Management Conference"
 Hyatt Regency Hotel • Boston, MA
 November 4 - 6, 2010



Registration Deadline: Oct. 12, 2010

(Must submit separate from books)

Books Due Deadline: Oct. 19, 2010

(see Submission Instructions below)

The APPAM Audience

ABE staff were instrumental in introducing the book exhibit to APPAM and with only two exceptions have been responsible for organizing and presenting every book exhibit at APPAM since 1985. ABE is pleased to have this one on its schedule. Attendance is expected to be between 1,000 - 1,200. They come from the leading academic institutions, governmental agencies, policy think tanks and lobbyist offices throughout the country. This year's theme, "Making Fair and Effective Policy in Difficult Times". Visit their website to learn more: <http://www.appam.org/conferences/fall/boston2010/index.asp>

APPAM is a captive audience of leading policy makers and scholars, many of whom have the potential to influence governmental policy decisions in wide ranging ways. APPAM encourages excellence in research, teaching, and practice in the public policy field and as such all of the areas outlined below will be of interest to this influential audience.

APPAM Delegate Areas of Interest

- Policy Making • Federal Relations • Planning • International Affairs
- Government • Elections • Management • Agriculture
- Development • Commerce • Public Admin • Taxation
- Economics • Impact Analysis • Urban Renewal • Traffic/Transit
- Education • Law/Legislation • Health Care • Ocean/Coastal Mgmt
- Urban Studies • Sci/Tech Research • History • Sociology/Psychology
- Texts/Refs

There is no need for you to attend Public Policy (APPAM). Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

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Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order **or contact ABE for invoice options.**

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (*separate from books*) with P.O. or payment by **October 12, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - Public Policy (APPAM)
 9423 Old Mt. Vernon Road
 Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than October 19, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**