

Association Book Exhibit - ABCT

"Assn for Behavioral and Cognitive Therapies
44th Annual Convention"

Hilton San Francisco Union Square • San Francisco, CA
November 18 - 21, 2010



Registration Deadline: Oct. 19, 2010

(Must submit separate from books)

Books Due Deadline: Oct. 26, 2010

(see Submission Instructions below)

The ABCT Audience

For over 25 years ABCT has been the foremost means of communication on the behavioral therapies. Through its over 5,000 members, this audience of professionals is searching for ways to further enhance their practice or training, to obtain information on the newest resources and facilities available and to view the latest releases concerning the development of behavioral therapy.

Association members are psychologists, psychiatrists, social workers, nurses, counselors and teachers. Almost one quarter of the membership are students enrolled in graduate study programs leading to the Ph.D. degree, internships, or fellowships.

The Convention brings together over 4,000 mental health professionals from around the world in a stimulating information exchange. Attendees are a diverse group of clinicians, educators, researchers, administrators and students. It's a great opportunity for companies who produce and/or distribute materials relevant to the professional development of the field, such as publishers (including computer software), equipment manufacturers and professional recruitment services.

The Association

Founded in 1966 as AABT and continuing as ABCT, the Association for Behavioral and Cognitive Therapies is a professional, interdisciplinary organization concerned with the application of behavioral and cognitive sciences toward the understanding of human behavior, developing interventions to enhance the human condition, and promoting the appropriate utilization of these interventions. Members share an interest in behavior therapy, cognitive behavior therapy, behavioral assessment, and applied behavior analysis. ABCT and its membership work toward increasing behavioral training opportunities, offering state-of-the-art education programs and publishing well-respected, peer-reviewed journals and other publications. Visit: <http://www.abct.org/> to learn more.

There is no need for you to attend ABCT.

Association Book Exhibit serves as your representative and we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____

Address _____

City, State, Zip _____

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Job Title _____

Phone () _____

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Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order
or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (*separate from books*) with P.O. or payment by **October 19, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - ABCT
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than October 26, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**