

Association Book Exhibit - African American Life/History

"Assn for the Study of African American Life & History
95th Annual Meeting"
Raleigh Convention Center • Raleigh, NC
September 29 - October 3, 2010



Registration Deadline: Sept. 3, 2010

(Must submit separate from books)

Books Due Deadline: Sept. 10, 2010

(see *Submission Instructions* below)

The Audience

The theme of this year's meeting is: "*The History of Black Economic Empowerment*". More than 1,000 attendees expected this year. A more scholarly group of subject specific academics is hard to find. This is one of the better meetings we cover, with a proven course adoption potential that's hard to beat.

In February 1926, Dr. Woodson announced the institution of "Negro History Week," which coincides with the birthdays of Abraham Lincoln and Frederick Douglass. In 1976, the observance was expanded to "National African American History Month," in honor of the nation's bicentennial. Since 1975, U.S. Presidents have paid tribute to the mission of the Association and urged all Americans to celebrate African American History Month. Since 1926, ASALH has established the national theme for the month long celebration.

A great audience deserving of your largest list of top titles! To learn more visit: <http://www.asalh.org>.

Areas of Interest

- Black Studies
- Black History
- Sociology
- Genealogy
- Civil Rights
- Politics
- Economics
- Biography
- Music/Dance/Art
- Sports
- Literature
- Religion
- Texts
- Reference
- Housing
- Urban Development
- Welfare
- Crime
- Homelessness
- AIDS
- Education

There is no need for you to attend African American Life/History Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

* *Significant multi-show discounts available. Call for details.*

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
--------------------------	------------------------	------------------	------------	-------------------------------------

PRINT LEGIBLY or **TYPE** company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order **or contact ABE for invoice options.**

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (*separate from books*) with P.O. or payment by **September 3, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - African American Life/History
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than September 10, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**