

Association Book Exhibit - African-American Librarians

"7th National Conference of African American Librarians"

Sheraton Conference Center • Birmingham, AL

August 4 - 8, 2010



Registration Deadline: July 16, 2010

(Must submit separate from books)

Books Due Deadline: July 23, 2010

(see Submission Instructions below)

The Audience

The Black Caucus of the American Library Association (BCALA) is sponsoring the 7th National Conference of African American Librarians to be held at the Sheraton Conference Center in Birmingham, Alabama. This conference promises to be an exciting and unique event. BCALA will support the exhibitor's efforts through an ongoing program of publicity, advertising, and attendance promotion. Preliminary feedback indicates that more than 700 African American librarians, trustees, friends, and non-minority library professionals will attend the conference. Being represented by ABE at this National Conference will offer you an economic way to reach decision makers and buyers and introduce your products and services, and possibly make sales. Visit their website at <http://www.bcala.org/> to learn more.

Areas of Interest

- Black Studies
- Black History
- Sociology
- Genealogy
- Civil Rights
- Politics
- Economics
- Biography
- Music/Dance/Art
- Sports
- Literature
- Religion
- Texts
- Reference
- Housing
- Urban Development
- Welfare
- Crime
- Homelessness
- AIDS
- Education

There is no need for you to attend African-American Librarians. Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

Registration Fees

- * First title \$ 99
- Each additional title \$ 25
- Up to 12 titles \$ 295
- Up to 25 titles \$ 395
- Take-One materials \$ 99 (each item - up to 500 pieces)
- Publisher's Showcase Call for price/availability
- Periodicals - 500 Distrib. Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (separate from books) with P.O. or payment by **July 16, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - African-American Librarians
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than July 23, 2010** to the address indicated above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**