

**Association Book Exhibit - Marriage & Family (AAMFT)**

"The American Assn for Marriage & Family Therapy Annual Conference"  
 Atlanta Marriott Marquis • Atlanta, GA  
 September 23 - 26, 2010



**Registration Deadline: Aug. 30, 2010**

*(Must submit separate from books)*

**Books Due Deadline: Sept. 6, 2010**

*(see Submission Instructions below)*

**The AAMFT Audience**

Lots of authors and huge buying power. The AAMFT conference gathers approximately 1,500 participants for one of the best professional book buying opportunities on our schedule. This is a proven audience that has responded in a major way to our combined exhibits in years past. The level of on-site ordering has always far exceeded our anticipated totals in the past and this year should prove to be no different. This year's theme, "Marriage: Relational and Societal Perspectives". Visit their website: <http://www.aamft.org> to learn more.

**AAMFT Delegate Areas of Interest**

- Family Therapy
- Family Economics
- Family History
- Family Recreation
- Family Religious Life
- Families Internationally
- Family Law
- Family Life Education
- Family Planning
- Family Violence
- Social Work
- Child Abuse/Neglect
- Multicultural Issues
- Kinship
- Marriage
- Health
- Structure/Socialization
- Clinical Assessment
- Policy Making
- Dependency Studies
- Psychology
- Relationships
- Demographics
- Women's Issues
- Generations
- Sexuality
- Bibliographies
- Surveys/Studies
- Reference
- Textbooks

There is no need for you to attend AAMFT Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

**Registration Fees**

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

\* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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**PRINT LEGIBLY or TYPE** company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact \_\_\_\_\_

Job Title \_\_\_\_\_

Phone (     ) \_\_\_\_\_

FAX (     ) \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Number of titles / take-ones to be exhibited \_\_\_\_\_/\_\_\_\_\_

Check or Purchase Order enclosed for \$ \_\_\_\_\_

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (*separate from books*) with P.O. or payment by **August 30, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

**Association Book Exhibit - AAMFT**  
 9423 Old Mt. Vernon Road  
 Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than September 6, 2010** to the address indicated above.

**Submission Instructions:** • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**