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## Association Book Exhibit - Foreign Relations (SHAFR)

“Society for Historians of American Foreign Relations 2010 Annual Meeting”  
The Pyle Center, University of Wisconsin • Madison, WI  
June 24 - 26, 2010



Registration Deadline: May 27, 2010

Books Due Deadline: June 3, 2010

(see *Submission Instructions* below)

### The SHAFR Audience

A more scholarly audience would be hard to find. SHAFR's book exhibit has come to be a major focal point of interest over the years. Ours is usually one of only a few and always the largest book exhibit to participate. Most participants are active at the college level. Scholarly research, course adoptions, and library acquisitions are a major concern as this exhibit is busily examined and discussed. Your entire range of advanced Political Science can be shown here to full advantage. It is an influential, prestigious audience — one you won't want to miss. Also, there are always a lot of authors around here. Be sure every SHAFR member / author on your list is included and we will be sure to feature these titles up front, face-out! Visit <http://www.shafr.org/conferences/annual/2010-annual-meeting/> to learn more.

### SHAFR Delegate Areas of Interest

- |                 |                     |                        |                 |
|-----------------|---------------------|------------------------|-----------------|
| •Aeronautics    | •Biological Warfare | •Mechanization         | •Soldiers       |
| •Air Warfare    | •Camouflage         | •Mines                 | •Spys           |
| •Armaments      | •Chemical Warfare   | •Mobilization          | •Strategy       |
| •Armed Forces   | •Civil Defense      | •Naval Science         | •Tank Warfare   |
| •Armies         | •Fortifications     | •Nuclear Warfare       | •Transportation |
| •Arms/Armor     | •Guerilla Warfare   | •Psychological Warfare | •Veterans       |
| •Attack/Defense | •Gunnery            | •Sieges                | •War Games      |
| •Battles        | •Lightning Warfare  | •Signals/Codes         | •Wars           |
| •Careers        | •Uniforms           | •Engineering           | •Reference      |
| •Dictionaries   | •Maps               |                        |                 |

There is no need for you to attend SHAFR.

Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email or mail) exhibit photo, summary sheet, and copy of Titles on Display to each publisher.  
Choose: \_\_\_\_\_ Email or \_\_\_\_\_ Mail

### Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
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Send **2 copies** of each title and other exhibit materials to be **received no later than June 3, 2010** to the address indicated above.

**Submission Instructions:** Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

**Association Book Exhibit - SHAFR • 9423 Old Mt. Vernon Road • Alexandria, VA 22309**  
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