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Association Book Exhibit - Psychoanalytic

“American Psychoanalytic Association 99th Annual Meeting”

Renaissance Hotel • Washington, DC

June 9 - 13, 2010



Registration Deadline: May 12, 2010

Books Due Deadline: May 19, 2010

(see *Submission Instructions* below)

The Association

The American Psychoanalytic Association is the leading organization of practicing psychoanalysts in the United States. Its membership represents all aspects of academia, research and private practice. All are graduates or current attendees of accredited universities. APA seeks to establish and maintain standards for the training of psychoanalysts and for the practice of psychoanalysis, encourage research in the field and to foster the integration of psychoanalysis with other branches of medicine.

Space is always at a premium here and the response, from both the publishers we serve and the 2000+ participants who attend is always huge. ABE has been a featured exhibit here for years and gets one of the very few double spaces assigned. APA is a top audience well worth addressing through the economies offered by choosing ABE. Visit their website: http://www.apsa.org/Portals/1/docs/Meetings/national2010_preliminary_program.pdf to learn more.

Subjects

- Psychoanalysis
- Child Analysis
- Psychology
- Dreams
- Group Psychoanalysis
- Hypnotism
- ID / Ego
- Psychohistory
- Symbolism
- Transference
- Subconscious
- Testing
- Medical Psychology
- Psychosomatics
- Pathologies
- Diagnosis / Treatment
- Drug Research
- Therapy
- Neurosis
- Training / Techniques
- Texts
- References

There is no need for you to attend the Psychoanalytic Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (*via email or mail*) exhibit photo, summary sheet, and copy of Titles on Display promptly to each publisher.
Choose: _____ Email or _____ Mail

Registration Fees

- * First title \$ 99
- Each additional title \$ 25
- Up to 12 titles \$ 295
- Up to 25 titles \$ 395
- Take-One materials \$ 99 (each item - up to 500 pieces)
- Publisher's Showcase Call for price/availability
- Periodicals - 500 Distrib. Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

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Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

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ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form with P.O. or payment by **May 12, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - Psychoanalytic
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Send **2 copies** of each title and other exhibit materials to be **received no later than May 19, 2010** to the address indicated above.

* **Submission Instructions:** Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

Association Book Exhibit - Psychoanalytic • 9423 Old Mt. Vernon Road • Alexandria, VA 22309
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