

**Visit our New Website at <http://www.bookexhibit.com>**

Download the PDF announcements / registration forms at your convenience.

## Association Book Exhibit - Midwest Psych

"Midwestern Psychological Association • 82nd Annual Meeting"  
Palmer House Hilton • Chicago, IL  
April 29 - May 1, 2010



**Registration Deadline: April 1, 2010**  
**Books Due Deadline: April 8, 2010**  
*(see Submission Instructions below)*

### The Midwestern Psychological Audience

The Midwestern Psychological Association is a major stop on the professional psychology circuit. Little needs to be added. This audience has been a solid proven one for publishers for many years. Over 2,000 participants are on hand. Course adoptions are a big concern for the large percentage of professors on hand here. Visit <http://www.midwesternpsych.org/> to learn more.

### Midwestern Psychological Delegate Areas of Interest

Ability	Developmental	Interpersonal Relations
Abstractions	Psychology	Introspection
Adaptability	Emotions	Knowledge
Adjustment	Ethnopsychology	Logic
Adolescent Psychology	Excitation	Maturation
Aggression	Experience	Memory
Assertiveness	Genetic Psychology	Mental Health
Association of Ideas	Genius	Psychosis
Attention	Gestalt	Psychotherapy
Attention Seeking	Humanistic Psychology	Research
Attitude	Imagination	Texts/Reference
Behavior Cognition	Individuality	
Consciousness	Intellect	

There is no need for you to attend the Midwest Psych. Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email or mail) exhibit photo, summary sheet, and copy of Titles on Display to each publisher.  
Choose: \_\_\_\_\_ Email or \_\_\_\_\_ Mail

### Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

\* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact \_\_\_\_\_

Job Title \_\_\_\_\_

Phone (    ) \_\_\_\_\_

FAX (    ) \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Number of titles / take-ones to be exhibited \_\_\_\_\_ / \_\_\_\_\_

Check or Purchase Order enclosed for \$ \_\_\_\_\_

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form with P.O. or payment by **April 1, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

**Association Book Exhibit - Midwest Psych**  
**9423 Old Mt. Vernon Road**  
**Alexandria, VA 22309**

Send **2 copies** of each title and other exhibit materials to be **received no later than April 8, 2010** to the address indicated above.

**\* Submission Instructions:** Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

**Association Book Exhibit - Midwest Psych • 9423 Old Mt. Vernon Road • Alexandria, VA 22309**  
**Phone: (703) 619-5030 • FAX: (703) 619-5035 • Email: [info@bookexhibit.com](mailto:info@bookexhibit.com) • <http://www.bookexhibit.com>**