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Association Book Exhibit - Massachusetts Library

"Massachusetts Library Association Annual Meeting and Exhibit"

Hyannis Resort and Conference Center • Hyannis, MA

April 29 - 30, 2010



Registration Deadline: April 1, 2010

Books Due Deadline: April 8, 2010

(see *Submission Instructions* below)

The MLA Audience

This year's theme is: "*From Meek to Mighty: Reinventing Libraries in Challenging Times*". Approximately 800 librarians from Massachusetts will attend. About 75 percent are from public libraries, while 25 percent are from academic, school and special libraries. More than 30 programs, interesting guest speakers and workshops are planned to excite librarians. Round Table discussion sessions will focus on topics of interest to children's, technical services, special and academic librarians, as well as library directors. The MLA conference includes the presentation of the Hall of Fame and the Library Advocacy Awards. More than 25 percent of the show hours are exclusive exhibit times.

Literally any subject area is going to find its audience here. The listing of subject areas below is only the tip of the iceberg of what will interest this audience. Visit <http://www.masslib.org/catalog/page.asp?pnvir990>.

MLA Delegate Areas of Interest

- Massachusetts Hist
- Political Science
- Sociology
- Plants/Gardens
- Juvenile
- Encyclopedias
- Music/Art
- Computers
- Large Print/Audio
- Science
- Natural History
- Psychology
- Multicultural Affairs
- Biography
- Reference
- Popular Fiction

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company _____

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Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No returns.**

Return this form by **April 1, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - Massachusetts Library
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Send **2 copies** of each title and other exhibit materials to be **received no later than April 8, 2010** to the address indicated above.



Submission Instructions: Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

Association Book Exhibit - Massachusetts Library • 9423 Old Mt. Vernon Road • Alexandria, VA 22309
Phone: (703) 619-5030 • FAX: (703) 619-5035 • Email: info@bookexhibit.com • <http://www.bookexhibit.com>

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