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## Association Book Exhibit - Mammals

"2010 Meeting of the American Society of Mammalogists"

University of Wyoming • Laramie, WY

June 11 - 15, 2010



Registration Deadline: May 14, 2010

Books Due Deadline: May 21, 2010

(see *Submission Instructions* below)

### The ASM Audience

Well over 500 delegates from leading colleges and universities nationwide are expected to attend the 2010 Meeting of the American Society of Mammalogists. With very few other exhibitors to compete with for the attention of these professors, conservationists, and environmental/biological scientists, it's a can't-miss promotional opportunity for your largest possible selection of new and current titles in the wide range of topical areas covered by the study of Mammalogy, classroom/course adoptions, research/library source materials, and introducing the "manuscript-toting potential author" to your product lines are all good reasons for exhibiting here. For many delegates, the book exhibit is a primary reason for attending the conference. Also, check with your authors--most of them who have written books in the field will be on hand. Put it all together and this is the kind of proven book-buying audience that only ABE can address so effectively and economically on your behalf. Visit <http://www.mammalsociety.org/whatsnew/meetings.html> to learn more.

### ASM Delegate Areas of Interest

- Animal Populations
- Bio Science
- Carnivore
- Cell Biology
- Classification
- Ecology
- Environmental Science
- Habitats
- Mammology
- Marine Mammals
- Marsupials
- Parenting
- Primates
- Reference
- Research
- Species
- Texts
- Veterinary Science

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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There is no need for you to attend the Mammals. Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email or mail) exhibit photo, summary sheet, and copy of Titles on Display to each publisher.  
Choose: \_\_\_\_\_ Email or \_\_\_\_\_ Mail

### Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

\* Significant multi-show discounts available. Call for details.

PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact \_\_\_\_\_

Job Title \_\_\_\_\_

Phone ( ) \_\_\_\_\_

FAX ( ) \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Number of titles / take-ones to be exhibited \_\_\_\_\_ / \_\_\_\_\_

Check or Purchase Order enclosed for \$ \_\_\_\_\_

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form with P.O. or payment by **May 14, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

**Association Book Exhibit - Mammals**  
9423 Old Mt. Vernon Road  
Alexandria, VA 22309

Send **2 copies** of each title and other exhibit materials to be **received no later than May 21, 2010** to the address indicated above.

**Submission Instructions:** Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

**Association Book Exhibit - Mammals • 9423 Old Mt. Vernon Road • Alexandria, VA 22309**  
**Phone: (703) 619-5030 • FAX: (703) 619-5035 • Email: [info@bookexhibit.com](mailto:info@bookexhibit.com) • <http://www.bookexhibit.com>**