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## Association Book Exhibit - Jewish Libraries (AJL)

"44th Annual Association of Jewish Libraries Convention"

Fairmont Olympic Hotel • Seattle, WA

July 4 - 7, 2010



Registration Deadline: June 11, 2010

Books Due Deadline: June 18, 2010

(see *Submission Instructions* below)

### The AJL Audience

The Association of Jewish Libraries was created in 1965 as a result of the merger of two organizations: *The Jewish Librarians Association* - founded in 1946, which concerned itself with collections of Judaica in academic, archival or research institutions and *The Jewish Library Association* - founded in 1962, which concerned itself with collections in the synagogue, school and community center libraries, as well as other smaller libraries and media centers.

AJL represents more than 1,500 Jewish libraries and librarians around the world. Members are associated with academic, archival or research institutions, synagogue collections, school and community center libraries, as well as other libraries and media services. We anticipate over 400 participants from several countries as well as the general public.

The program of the conference will cover a full range of lectures, workshops and presentations of interest to Jewish libraries and librarians. Help us meet and greet this captive audience with your largest and most comprehensive list of titles. Visit <http://www.jewishlibraries.org/ajlweb/conventions/convention2010.htm> to learn more.

There is no need for you to attend the Jewish Libraries (AJL). Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email or mail) exhibit photo, summary sheet, and copy of Titles on Display to each publisher.  
Choose: \_\_\_\_\_ Email or \_\_\_\_\_ Mail

### Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

\* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact \_\_\_\_\_

Job Title \_\_\_\_\_

Phone ( ) \_\_\_\_\_

FAX ( ) \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Number of titles / take-ones to be exhibited \_\_\_\_\_ / \_\_\_\_\_

Check or Purchase Order enclosed for \$ \_\_\_\_\_

Orders must be pre-paid or submitted with purchase order  
**or contact ABE for invoice options.**

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form with P.O. or payment by **June 11, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

**Association Book Exhibit - Jewish Libraries**  
9423 Old Mt. Vernon Road  
Alexandria, VA 22309

Send **2 copies** of each title and other exhibit materials to be **received no later than June 18, 2010** to the address indicated above.

**Submission Instructions:** Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

**Association Book Exhibit - Jewish Libraries • 9423 Old Mt. Vernon Road • Alexandria, VA 22309**  
**Phone: (703) 619-5030 • FAX: (703) 619-5035 • Email: [info@bookexhibit.com](mailto:info@bookexhibit.com) • <http://www.bookexhibit.com>**