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Association Book Exhibit - Division 39

"2010 Spring Meeting • American Psychological Association - Division 39"

Renaissance Hotel • Chicago, IL

April 21 - 25, 2010



Registration Deadline: March 24, 2010

Books Due Deadline: March 31, 2010

(see *Submission Instructions* below)

Division 39

This year's theme is: "Wild analysis then (1910) and now (2010)". The Division has a membership of over 4,000, including 27 local chapters in the United States and Canada. We expect about 500-600 attendees, primarily psychologists interested in psychoanalytic theory, practice and related subjects. You will find that members of Division 39 attend the Spring Meeting with much greater frequency than the August APA meeting. For many, this may be the only time during the year they have a chance to see publishers' exhibits. Many members are active University faculty and are in a position to select books for class reading lists.

Visit http://www.division39.org/conf_meetings.php?con_id=11 to learn more.

Subjects

- Psychoanalysis
- Child Analysis
- Psychology
- Dreams
- Group Psychoanalysis
- Hypnotism
- ID / Ego
- Psychohistory
- Symbolism
- Transference
- Subconscious
- Testing
- Medical Psychology
- Psychosomatics
- Pathologies
- Diagnosis/Treatment
- Drug Research
- Therapy
- Neurosis
- Training/Techniques
- Texts
- References

There is no need for you to attend the Division 39. Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
 - Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
 - Encourage on-site orders.
 - Provide (via email or mail) exhibit photo, summary sheet, and copy of Titles on Display to each publisher.
- Choose: _____ Email or _____ Mail

Registration Fees

- * First title \$ 99
- Each additional title \$ 25
- Up to 12 titles \$ 295
- Up to 25 titles \$ 395
- Take-One materials \$ 99 (each item - up to 500 pieces)
- Publisher's Showcase Call for price/availability
- Periodicals - 500 Distrib. Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form with P.O. or payment by **March 24, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - Division 39
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Send **2 copies** of each title and other exhibit materials to be **received no later than March 31, 2010** to the address indicated above.

Submission Instructions: Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

Association Book Exhibit - Division 39 • 9423 Old Mt. Vernon Road • Alexandria, VA 22309
Phone: (703) 619-5030 • FAX: (703) 619-5035 • Email: info@bookexhibit.com • <http://www.bookexhibit.com>