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Association Book Exhibit - Public Administration

"2010 American Society for Public Admin. (ASPA) Annual Conference"

San Jose Fairmont • San Jose, CA

April 9 - 13, 2010



Registration Deadline: March 12, 2010

Books Due Deadline: March 19, 2010

(see *Submission Instructions* below)

The ASPA Audience

More than 1,200 public sector leaders representing all levels of local, state, and federal government will gather from across the nation. These professionals represent senior-level management, agency heads, department directors, technical specialists, program directors, and professors (60% practitioners / 40% academicians). They directly manage multi-million dollar annual budgets.

ASPA, the American Society for Public Administration, is a national, non-partisan organization of more than 12,000 members, practitioners and academics dedicated to achieving excellence in public management on all levels of government. The Society has more than 124 chapters located throughout the country and 19 sections which focus on particular areas of practice or study in public administration.

This year's theme is: "*Invigorating Public Service for Change*". The 2010 ASPA Annual Conference will focus on behaviors, programs, activities and institutions and processes emanating from the public sector that have or can promote human advancement.

Visit http://www.aspanet.org/scriptcontent/index_conferences.cfm to learn more.

There is no need for you to attend ASPA.

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Send **2 copies** of each title and other exhibit materials to be **received no later than March 19, 2010** to the address indicated above.

Submission Instructions: Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

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