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Association Book Exhibit - AFTA

"American Family Therapy Academy 2010 Annual Meeting"

Hotel Millennium • Boulder, CO

June 23 - 26, 2010



Registration Deadline: May 26, 2010

Books Due Deadline: June 2, 2010

(see *Submission Instructions* below)

The AFTA Audience

This is a large, influential audience of practitioners, counselors, social workers and therapists who annually attend AFTA. Each year since 1985 the AFTA combined exhibit has been a focal point of interest and activity throughout the meeting. This year will be no different. Look at your list closely and be sure to send any titles that AFTA members have written. With one half of marriages ending in divorce, new concerns about child abuse/neglect, home care and geriatric concerns, there is a wide body of professional literature that this group needs to see. Family Therapy continues to be a "Growth Industry" and this group is on the leading edge. Your largest and most comprehensive collection of titles is recommended. Visit their web site at <http://www.afta.org/conferences> to learn more.

AFTA Delegate Areas of Interest

- Health
- Economics
- History
- Recreation
- Religious Life
- Generations
- Psychology
- Therapy
- Law
- Relationships
- Life Education
- Demographics
- Planning
- Violence
- Social Work
- Sexuality
- Bibliographies
- Surveys/Studies
- Kinship
- Marriage
- Multicultural Issues
- Child Abuse/Neglect
- International Families
- Structure/Socialization
- Clinical Assessment
- Policy Making
- Dependency Studies
- Women's Issues
- Reference
- Textbooks

There is no need for you to attend AFTA.

Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email or mail) exhibit photo, summary sheet, and copy of Titles on Display to each publisher.
Choose: _____ Email or _____ Mail

Registration Fees

- * First title \$ 99
- Each additional title \$ 25
- Up to 12 titles \$ 295
- Up to 25 titles \$ 395
- Take-One materials \$ 99 (each item - up to 500 pieces)
- Publisher's Showcase Call for price/availability
- Periodicals - 500 Distrib. Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form with P.O. or payment by **May 26, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - AFTA
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Send **2 copies** of each title and other exhibit materials to be **received no later than June 2, 2010** to the address indicated above.

Submission Instructions: Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

Association Book Exhibit - AFTA • 9423 Old Mt. Vernon Road • Alexandria, VA 22309

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