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**Association Book Exhibit - Southeastern Psychological**

“Southeastern Psychological Association ~ 56th Annual Convention”

The Chattanooga Convention Center • Chattanooga, TN

March 10 - 13, 2010



**Registration Deadline: Feb. 19, 2010**

**Books Due Deadline: Feb. 26, 2010**

*(see Submission Instructions below)*

**The SEPA Audience**

The Association has a membership of approximately 3,000 and we anticipate an attendance of 1,300 members and guests from the South-east and other states across the country. The exhibits, poster sessions, and convention registration will be located in the same general area, which will encourage attendees to move through the exhibit area as they register and attend poster sessions. All areas of the psychological profession are addressed here. Practitioners and academics comprise the bulk of this audience. Course adoptions are a prime concern for many of the professors we see and for this reason we encourage your participation here. Visit <http://www.sepaonline.com/> to learn more.

**Southeastern Psychological Delegate Areas of Interest**

Ability	Consciousness	Intellect
Abstractions	Developmental Psychology	Interpersonal Relations
Adaptability	Emotions	Introspection
Adjustment	Ethnopsychology	Knowledge
Adolescent Psychology	Excitation	Logic
Aggression	Experience	Maturation
Assertiveness	Genetic Psychology	Memory
Association of Ideas	Genius	Mental Health
Attention	Gestalt	Psychosis
Attention Seeking	Humanistic Psychology	Psychotherapy
Attitude	Imagination	Research
Behavior Cognition	Individuality	Texts/Reference

There is no need for you to attend the Southeastern Psychological Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email or mail) exhibit photo, summary sheet, and copy of Titles on Display promptly to each publisher.  
Choose: \_\_\_\_\_ Email or \_\_\_\_\_ Mail

**Registration Fees**

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

\* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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**PRINT LEGIBLY or TYPE** company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact \_\_\_\_\_

Job Title \_\_\_\_\_

Phone ( ) \_\_\_\_\_

FAX ( ) \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Number of titles / take-ones to be exhibited \_\_\_\_\_ / \_\_\_\_\_

Check or Purchase Order enclosed for \$ \_\_\_\_\_

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form with P.O. or payment by **Feb. 19, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

**Association Book Exhibit - Southeastern Psychological**  
**9423 Old Mt. Vernon Road**  
**Alexandria, VA 22309**

Send **2 copies** of each title and other exhibit materials to be **received no later than Feb. 26, 2010** to the address indicated above.

**\* Submission Instructions:** Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

**Association Book Exhibit - Southeastern Psychological • 9423 Old Mt. Vernon Road • Alexandria, VA 22309**

**Phone: (703) 619-5030 • FAX: (703) 619-5035 • Email: [info@bookexhibit.com](mailto:info@bookexhibit.com)**