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Download the PDF announcements / registration forms at your convenience.

## Association Book Exhibit - Music Teachers

"2010 Music Teachers National Association National Conference"

Albuquerque Convention Center • Albuquerque, NM

March 21 - 23, 2010



Registration Deadline: Feb. 26, 2010

Books Due Deadline: Mar. 5, 2010

(see *Submission Instructions* below)

### The Exhibit

This year's Music Teachers National Association National Conference is expecting over 2,000 independent and collegiate music teachers, students, and parents to attend. MTNA members shop for ideas and merchandise for themselves, and they're always on the lookout for new products as they make recommendations on music-related purchases to an average of twenty students and their families. Evaluations received after the last convention reflected 100% attendance in the exhibit hall with 98% of those people making a purchase. Books are a huge part of these people's "Tools of the Trade" and we know from past experience that we'll be very busy at this meeting.

ABE is one of just two or three (perhaps the only this year!) non-musical score publishers who display here. These music teachers are really into their books so send your largest selection.

Visit their website: <http://www.mtna.org/Programs/Conferences/tabid/323/Default.aspx> to learn more.

There is no need for you to attend the Music Teachers Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (*via email or mail*) exhibit photo, summary sheet, and copy of Titles on Display promptly to each publisher.  
Choose: \_\_\_\_\_ Email or \_\_\_\_\_ Mail

### Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

\* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact \_\_\_\_\_

Job Title \_\_\_\_\_

Phone ( ) \_\_\_\_\_

FAX ( ) \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Number of titles / take-ones to be exhibited \_\_\_\_\_ / \_\_\_\_\_

Check or Purchase Order enclosed for \$ \_\_\_\_\_

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form with P.O. or payment by **Feb. 26, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

**Association Book Exhibit - Music Teachers**  
9423 Old Mt. Vernon Road  
Alexandria, VA 22309

Send **2 copies** of each title and other exhibit materials to be **received no later than Mar. 5, 2010** to the address indicated above.

**Submission Instructions:** Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

Association Book Exhibit - Music Teachers • 9423 Old Mt. Vernon Road • Alexandria, VA 22309

Phone: (703) 619-5030 • FAX: (703) 619-5035 • Email: [info@bookexhibit.com](mailto:info@bookexhibit.com)