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Download the PDF announcements / registration forms at your convenience.

Association Book Exhibit - Music Library

"Music Library Association 79th Annual Meeting"

Paradise Point Resort • San Diego, CA

March 21 - 24, 2010

The MLA Audience

Plan on reaching well over 500 members of the Music Library Association at this year's meeting. MLA draws from 1,800 members nationwide. MLA promotes the establishment, growth, and use of music libraries and collection of music, musical instruments, musical literature and audiovisual aids. Every delegate comes from a fully funded music library. These are academic librarians from colleges and universities of all sizes, public libraries, conservatory libraries, orchestra, military and research institutions who maintain musical resource collections. A large and lively exhibit hall characterizes every MLA show. ABE steps in as the only combined exhibit (of which we know at this point) to represent your promotional needs with this important audience. A full scale conference program is planned along with ample scheduled time for receptions and unopposed time scheduled in the exhibit hall. All in all, it's a great sales and marketing promotion for every serious publisher of music-related material.

MLA Delegate Areas of Interest

- Arrangement
- Chamber Music
- Choral Music
- Composition
- Computer/Electronic Music
- Concerts
- Conservatories
- Dance Music
- Folk Music
- Harmony
- Improvisation
- Instruments
- Jazz/Pop Music
- Melody
- Opera
- Orchestral
- Songs
- Symphonic Music
- Television Music
- Vocals

MLA Educational Programs

- Afro Amer in Music
- Baltimore Music
- Band Music
- CDE Bach
- Computer/Libraries
- Conservatory Management
- Contemporary Music
- Ethics in Music Librarianship
- Film Music
- Jazz/Pop Music
- Music Bibliography
- On-Line/CD ROM
- Resource Sharing
- World Music

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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Registration Deadline: Feb. 22, 2010

Books Due Deadline: Mar. 1, 2010

(see *Submission Instructions* below)

There is no need for you to attend the Music Library. Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (*via email or mail*) exhibit photo, summary sheet, and copy of Titles on Display promptly to each publisher.
Choose: _____ Email or _____ Mail

Registration Fees

- * First title \$ 99
- Each additional title \$ 25
- Up to 12 titles \$ 295
- Up to 25 titles \$ 395
- Take-One materials \$ 99 (each item - up to 500 pieces)
- Publisher's Showcase Call for price/availability
- Periodicals - 500 Distrib. Call for price/availability

* Significant multi-show discounts available. Call for details.

PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form with P.O. or payment by **Feb. 22, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - Music Library
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Send **2 copies** of each title and other exhibit materials to be **received no later than Mar. 1, 2010** to the address indicated above.



Submission Instructions: Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

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