

Visit our New Website at <http://www.bookexhibit.com>

Download the PDF announcements / registration forms at your convenience.

## Association Book Exhibit - Energy / Building

The Energy Center's Better Building, Better Business Conference  
Kalahari Hotel, The Energy Center of Wisconsin - The Dels, WI  
March 3 - 5, 2010



Registration Deadline: Feb. 11, 2010

Books Due Deadline: Feb. 18, 2010

(see *Submission Instructions* below)

### The Conference

ABE is pleased to announce that it will be exhibiting as the featured in-house book exhibition/library/store for the upcoming Better Buildings / Better Business Conference being held at the Kalahari Resort, The Dels, Wisconsin during the dates of March 3-5, 2010. The conference is sponsored by the Energy Center of Wisconsin ... one of the leading energy conservation/engineering innovation organizations in the country.

Every consideration has been given to ABE to present the largest possible exhibit. As such, there is NO CHARGE for participation here. We want to present the largest possible combined exhibit as part of the in-house book festival The Energy Center has asked us to play a role in compiling and presenting. The exhibit will be in the most visible area of the conference. Most of the speakers and presenters will have their books available for signing and sale after their sessions ... always a big draw to our area. We'll have as much space assigned as needed to assure a large, attractive, and well appointed exhibit.

Last year's session by Ed Begley was along with the huge line up of courses and sessions for residential, commercial, educational and governmental energy managers was highly successful. More of the same this year. The Energy Center is on the cutting edge of the major technologies that will take us to a new, cleaner, greener, more energy efficient future.

Visit [www.ecw.org](http://www.ecw.org) to learn about their projects and activities as well as to get Full Conference Details.

Send your newest, most technologically advanced energy titles in the following areas:

- Solar
- Heating/AC
- Energy Efficiency
- Architecture/Building
- Wind
- Design
- Conservation
- Thermal Technology
- Construction
- Insulation
- Climate Control
- Education
- Lighting
- Boilers
- Glazings
- Reference
- Renewables

It will be a captive audience of approximately 800.

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact \_\_\_\_\_

Job Title \_\_\_\_\_

Phone ( ) \_\_\_\_\_

FAX ( ) \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Number of titles / take-ones to be exhibited \_\_\_\_\_ / \_\_\_\_\_

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form by **Feb. 11, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

**Association Book Exhibit - Energy / Building**  
9423 Old Mt. Vernon Road  
Alexandria, VA 22309

Send **2 copies** of each title and other exhibit materials to be **received no later than Feb. 18, 2010** to the address indicated above.

**Submission Instructions:** Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

**Association Book Exhibit - Energy / Building • 9423 Old Mt. Vernon Road • Alexandria, VA 22309**  
**Phone: (703) 619-5030 • FAX: (703) 619-5035 • Email: [info@bookexhibit.com](mailto:info@bookexhibit.com)**