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## Association Book Exhibit - American Counseling

"American Counseling Association 2010 Annual Convention & Exposition"

The Westin Convention Center Pittsburgh • Pittsburgh, PA

March 19 - 21, 2010



Registration Deadline: Feb. 25, 2010

Books Due Deadline: Mar. 4, 2010

(see *Submission Instructions* below)

### The ACA Audience

The American Counseling Association's Annual Convention and Exposition is the professional development event of the year for helping professionals. Attendees are eager to explore the latest products and services only you can offer to enhance their jobs and careers. Exhibiting with ABE gives you the opportunity to reach helping professionals from all over the world for a fraction of what it would cost to do it on your own.

Take advantage of this exceptional opportunity to promote your titles to the counseling and human development profession. Reach over 3,000 at the largest conference and exposition in the world dedicated to professional counseling. Visit their website: <http://www.counseling.org/Convention/> to learn more.

We get a great response here every year. It's big, busy, important and prestigious. It's ACA!

There is no need for you to attend the American Counseling Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email or mail) exhibit photo, summary sheet, and copy of Titles on Display promptly to each publisher.  
Choose: \_\_\_\_\_ Email or \_\_\_\_\_ Mail

### Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

\* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact \_\_\_\_\_

Job Title \_\_\_\_\_

Phone ( ) \_\_\_\_\_

FAX ( ) \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Number of titles / take-ones to be exhibited \_\_\_\_\_ / \_\_\_\_\_

Check or Purchase Order enclosed for \$ \_\_\_\_\_

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form with P.O. or payment by **Feb. 25, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

**Association Book Exhibit - American Counseling**  
9423 Old Mt. Vernon Road  
Alexandria, VA 22309

Send **2 copies** of each title and other exhibit materials to be **received no later than Mar. 4, 2010** to the address indicated above.

**Submission Instructions:** Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

Association Book Exhibit - American Counseling • 9423 Old Mt. Vernon Road • Alexandria, VA 22309

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