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Association Book Exhibit - Asian Studies

"Association for Asian Studies Annual Meeting"

Philadelphia Marriott Downtown • Philadelphia, PA

March 25 - 28, 2010



Registration Deadline: Mar. 3, 2010

Books Due Deadline: Mar. 10, 2010

(see *Submission Instructions* below)

The Audience

You have the opportunity to participate with ABE in the Annual Meeting of the Association for Asian Studies. The ASA annual event regularly attracts over 3,200 participants and is a unique gathering to exchange information and network with leading scholars in the exciting field of Asian studies. In addition to academic exchange and presentation of scholarly papers, the annual meeting includes an exhibit, cinema, awards presentations, and book prizes. The exhibits are a major feature of the meeting and are always well attended.

This meeting is your opportunity to meet with Asian scholars, business people, librarians, diplomats, and others who share an avid interest in Asian culture. Plan to send your largest selection of new / best selling titles to this important scholarly book-buying event.

Visit <http://www.aasianst.org/annual-meeting/index.htm> to learn more.

There is no need for you to attend the Asian Studies Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (*via email or mail*) exhibit photo, summary sheet, and copy of Titles on Display promptly to each publisher.
Choose: _____ Email or _____ Mail

Registration Fees

* First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item - up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form with P.O. or payment by **Mar. 3, 2009** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - Asian Studies
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Send **2 copies** of each title and other exhibit materials to be **received no later than Mar. 10, 2009** to the address indicated above.

Submission Instructions: Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

Association Book Exhibit - Asian Studies • 9423 Old Mt. Vernon Road • Alexandria, VA 22309

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