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Association Book Exhibit - Aging (NCOA-ASA)

"National Council on Aging and the American Society on Aging"

Chicago Hyatt • Chicago, IL

March 15 - 19, 2010



Registration Deadline: Feb. 23, 2009

Books Due Deadline: Mar. 2, 2009

(see *Submission Instructions* below)

The Audience

The American Society on Aging is the largest professional association in the field of aging. Attendees are involved in case management and case coordination at all occupational levels as administrators, supervisors, clinicians, direct service providers, policymakers, planners, analysts, educators, researchers and advocates. These are people who make decisions for their organizations and make referrals and recommendations for their clients and clients' family members.

The nation's two largest professional associations in aging are collaborating again this year to offer the most dynamic educational conference and networking opportunity in North America for professionals in the field of aging. Over 800 sessions covering a diverse range of topics in aging will showcase innovative programs, foster policy discussion and advocacy, and share cutting-edge research findings. Over 4,000 ASA and NCOA members and other professionals will come to network with colleagues, attend sessions and talk with exhibitors. We have been assured by conference management that this group is enthusiastic and interested in books. We encourage publishers to send their largest and most comprehensive list of titles.

Delegate Areas of Interest

- Administration, management and planning
- Social work, case management and mental health counseling
- Nursing and allied health
- Medicine and dentistry
- Education and research
- Religion
- Business and communications
- Health Care Policy
- Therapy
- Care/Hygiene
- Psychology
- Adult Day Care

There is no need for you to attend the Aging (NCOA-ASA). Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email or mail) exhibit photo, summary sheet, and copy of Titles on Display promptly to each publisher.
Choose: _____ Email or _____ Mail

Registration Fees

- * First title \$ 99
- Each additional title \$ 25
- Up to 12 titles \$ 295
- Up to 25 titles \$ 395
- Take-One materials \$ 99 (each item - up to 500 pieces)
- Publisher's Showcase Call for price/availability
- Periodicals - 500 Distrib. Call for price/availability

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form with P.O. or payment by **Feb. 23, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - Aging (NCOA-ASA)
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Send **2 copies** of each title and other exhibit materials to be **received no later than Mar. 2, 2010** to the address indicated above.

Submission Instructions: Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

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