

Visit our New Website at <http://www.bookexhibit.com>

Download the PDF announcements / registration forms at your convenience.

Association Book Exhibit - AGHE

"Association for Gerontology in Higher Education"
36th Annual Meeting and Educational Leadership Conference
The Peppermill • Reno, NV
March 5 - 6, 2010



Registration Deadline: Feb. 8, 2010
Books Due Deadline: Feb. 15, 2010
(see *Submission Instructions* below)

The AGHE Audience

AGHE is a national nonprofit organization composed of over 400 member colleges, universities, and organizations, which are committed to aging-related education and research. They are the only national membership organization devoted primarily to gerontological and geriatric education. Through research studies, conferences, publications, and consultations with leaders and policy makers, AGHE actively promotes the interests of gerontology education and training.

This year's theme is, "Mining for Silver: Optimizing Aging and its Workforce through Education". Over 500 professionals involved in education and training from all over the US, Canada, and several other countries will view the exhibit. They represent a wide range of disciplines and professions in the field of aging. Most conference attendees are faculty members who teach courses and conduct research in aging. They select textbooks, audiovisuals, and other materials for hundreds of aging-related courses; train professionals and students working in the field of aging; request books and publications for purchase by their college and university libraries; design gerontology research and instructional programs; plan classes and programs for older adults; help students find field placements in the community; serve as a community resource to agencies and programs for older adults; recommend gerontology programs for their graduates to attend; and conduct basic and applied research in aging. Visit their website: <http://www.aghe.org/templates/System/details.asp?id=40634&PID=500208> to learn more.

AGHE Delegate Areas of Interest

- Age Discrimination
- Diseases
- Legal Status/Laws
- Psychiatric Care
- Religious Life
- Surgery
- Care & Hygiene
- Dwellings
- Medical Care
- Recreation
- Sexual Behavior
- Transportation
- Economic Conditions
- Employment
- Prayer Books/Devotions
- Psychological Aspects
- Social Conditions
- Women's Issues

Please PRINT. For additional space use a blank sheet of paper. Or you may email your registration by sending all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
--------------------------	------------------------	------------------	------------	-------------------------------------

PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address will be used in the back of ABE's "Titles on Display" ordering catalog.

Company _____

Address _____

City, State, Zip _____

Contact _____

Job Title _____

Phone () _____

FAX () _____

Email _____

Authorized Signature _____

There is no need for you to attend the AGHE. Association Book Exhibit serves as your representative and will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to delegates visiting ABE.
- Encourage on-site orders.
- Provide (via email or mail) exhibit photo, summary sheet, and copy of Titles on Display promptly to each publisher.
Choose: _____ Email or _____ Mail

Registration Fees

- * First title \$ 99
- Each additional title \$ 25
- Up to 12 titles \$ 295
- Up to 25 titles \$ 395
- Take-One materials \$ 99 (each item - up to 500 pieces)
- Publisher's Showcase Call for price/availability
- Periodicals - 500 Distrib. Call for price/availability

* Significant multi-show discounts available. Call for details.

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form with P.O. or payment by **Feb. 8, 2010** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - AGHE
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Send **2 copies** of each title and other exhibit materials to be **received no later than Feb. 15, 2010** to the address indicated above.

Submission Instructions: Clearly complete Form in its entirety and fax or email to ABE's catalog dept. by the Registration Deadline. Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**

Association Book Exhibit - AGHE • 9423 Old Mt. Vernon Road • Alexandria, VA 22309
Phone: (703) 619-5030 • FAX: (703) 619-5035 • Email: info@bookexhibit.com